

FOREVER

UNITED KINGDOM

February 2017 | Issue 288

IT'S MORE THAN A JOB

TURN TO PAGE 25 TO FIND OUT HOW FOREVER CHANGED MORE THAN BETHAN'S CAREER.

+ THE POWER OF ALOE VERA

FOREVER'S FOUNDATION INGREDIENT IS ABOUT TO IMPACT YOUR RETAIL BUSINESS!

+ FOREVER WEBSTORE

DISCOVER HOW THIS DIGITAL PLATFORM CAN BENEFIT YOUR BUSINESS THIS YEAR.

+ TRAINING AND EVENTS – INVEST IN YOURSELF

LEARN FROM THE BEST IN THE BUSINESS AND BRUSH UP ON YOUR KNOWLEDGE WITH THESE COMPREHENSIVE TRAININGS.

2017 QUALIFIERS REVEALED

DID YOU QUALIFY FOR GLOBAL RALLY OR VIP CLUB?

ROCK THE BOAT

EMR17

BARCELONA MONTE CARLO ROME

1-5 October 2017



foreverliving.com



FOREVER

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If you have any suggestions on how we can improve our service to you, please write to us at Head Office, addressed to Business Owner Support.

FOREVER MAGAZINES

Current month copies are available via the Order Line: 01926 626 666 for £1 + p&p (code 7000). For back issues, call 01926 626 630 and have your credit card details ready. A magazine index (with details of issue availability) can be found at www.foreverknowledge.info.

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Adjustments

Adjustment day for February business is Thursday 2nd March.

All application forms for Adjustment Day must be received by Forever UK Head Office no later than 12pm. In an effort to protect payment and personal details we ask that all Forever Business Owners send scanned applications and orders via our secure upload page. When sending through this channel you will also benefit from receiving a confirmation email receipt of your successful upload. The upload page can be accessed from the My Business>Tools area of the Forever Business Owner Site on foreverliving.com, or alternatively you can go straight to the page using this url: www.foreverapps.co.uk. Orders and applications sent via email to Forever Business Owner Support will be processed, but sent at your own risk.

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INNOVATE TO SUCCEED

The speed and vastness of innovation in our world today is simply breathtaking. So many new and wonderful ideas are being brought to effective use, improving lives around the world.

I love to watch as smart people have the courage and the backing to bring to market advancements in every area of our lives. It's thrilling, but remember that real wisdom comes from being able to filter out the 'change for change's sake' and identify what will add value to your business. There is an age-old adage that reminds us of this: "If it isn't broke, don't fix it!"

Without progress your business can quickly suffer and be left behind by those who recognise the opportunity to try something different, reinvent portions of their business and stay ahead of the curve. This is something we've been thinking about for quite some time at Forever.

Undoubtedly you've noticed some of these changes and evolutions to our product line, our Marketing Plan, our facilities and even your experiences at our events, to name a few. 2017 is going to be a big year for Forever! You will see more exciting product updates, cutting-edge scientific advancements, new developments in shipping and manufacturing, and more technological tools to help you build your business. I'm excited to tell you that these innovations are just the beginning!

But the innovation doesn't stop with the company. As a Forever Business Owner, you too have to find ways to keep your business fresh and engaging. Find new ways to connect with people, to share the

benefits of our products or our business opportunity and to present yourself and your business. This innovation at a personal level is something that I've seen our leaders excel at time and time again, and it is what keeps their businesses strong.

Undoubtedly there will be missteps – progress rarely comes without trying a bit of the wrong thing. We've definitely experienced that from time to time, but you'll see that when you find the things that make your business unique and keep it evolving, the true benefits of innovation will be priceless.

I look forward to taking the next step into the future of our business with you!

Forever Yours,



Rex Maughan
CEO

"As a Forever Business Owner, you too have to find ways to keep your business fresh and engaging."





PASSION FUELLING PASSION



Supervisor //
Gary Wilson



Sponsor //
Jo Loughlin



Favourite product //
Forever Bright Toothgel

Gary always had a passion for music and entertaining others, but after years of dedicating himself to the industry, he realised he needed to find something that offered him a better life balance...

I started singing around the pubs and clubs at the age of eighteen. My mum helped me to get started by paying for my first PA system and managing me, and through this I built up an amazing career entertaining crowds under the name of Gary Marsden.

Over the years I've had the privilege of singing alongside some well-known artists like The Vengaboys, Lisa Scott-Lee from Steps and Alexandra Burke. I absolutely love singing and I'm also part of a duo called Fascination! I had dreams of becoming a pop star and of having a lifestyle like a rich and famous person, but, at the age of thirty-four, these dreams seemed less likely.

Alongside my music career, I worked as a presenter at my local bingo. For the past twelve years I've worked split shifts and my working pattern began to take its toll. Gigs and bingo took up most of my time, any kind of social life was rare, and I knew things were only going to continue unless something changed.

I came across Forever when I noticed one of my friends had achieved impressive results from completing the C9. I wanted to know more so got in touch with a friend of over fifteen years who I knew sold the product. After completing the programme I felt amazing and was very happy with the results. A few days later I received a message from Jo saying how great I'd be at the business – I didn't even know the business opportunity was available to me but after seeing the Business Presentation I was amazed! After much discussion, I realised that this opportunity would give me the chance to finally turn my dreams into reality.

I couldn't afford the *Business Owner Box* so my mum came to the rescue; she knew how passionate I was about it. I joined Forever and after two months I'd managed to recruit three people and not long after this I hit Supervisor. The feeling was amazing but I wouldn't have done it without the hard work and support of my

team. Forever is now my focus and I can see a big future ahead. I know, hand on heart, that I will be successful and I urge anybody who is looking for change to pursue this amazing business; it could transform your life like it is mine.

"After completing the programme I felt amazing and was very happy with the results."



LAY FOUNDATIONS EARLY IN THE YEAR

It's been an exciting first few months for me as I have had the opportunity to travel around and listen to your goals and plans for the year. There is certainly a great sense of anticipation and excitement as to what the future holds.

We have had a great first month of sharing the Forever opportunity with new prospects, and every meeting I have attended has had lots of enthusiastic newcomers, excited about the discovery they have made. This is all thanks to the courage you have shown in inviting them to take a look. In the UK, across four locations, we have launched Flagship Business Presentation meetings presented by the top leaders. They have been an incredible success, with several hundred at each meeting. If you have not yet been, I encourage you to take a guest to check one out!

The achievement of your goals will now require you to maintain your focus. The hard work that you put in to your business during the earlier months of the year will

be rewarded as the year finishes, and historically this is the best time of the year to be as active as possible.

There are great opportunities to retail the products, particularly our new weight management programme. Actions that we take now will typically be rewarded in two-to-three months' time, so staying focused and maintaining activity is critical. The work you do now will provide the foundations of success for the year ahead.

Jim Rohn quotes, "Life responds to deserve and not to need. It doesn't say, 'If you need you will reap', it says 'If you plant you will reap'."

The ability to stay focused is not a gift or talent, it is a decision. A common misconception is that successful people

don't wrestle with the same things that less successful people wrestle with each day. In reality, successful people wrestle with all of the same things that less successful people wrestle with – they just win more battles.

There is an ancient proverb that says, 'In all toil there is profit. But mere talk tends only to want.' That is a gentle way of saying that talk is cheap. Profit, wealth, and peace of mind come to those who quietly and diligently do what is before them each day. They stay focused. They are constantly aware of what they want in the future, and do what is necessary on a daily basis to move closer towards their goal.

Stay focused and have a fantastic year!

Good luck in all that you do,



Bob Parker

Country Manager

 @bobparkerflp

 www.youtube.com/flpukltd



FROM FOOTBALL TO FOREVER



Assistant Managers //
Darren Dunning and
Charlotte Hawes



Favourite product //
Forever Freedom

Ex-professional footballer Darren was on top of his game having played for premiership and championship team Blackburn Rovers (and other clubs) from the age of fourteen. However, when he was in his mid-twenties, an injury caused everything to change. His partner, Charlotte Hawes, shares his story...

Darren's life was football, football, football. Every day was about working on his fitness, training and being healthy, and if he wasn't on a football pitch or in the gym, he was on the golf course! Darren played with and against top players and he would visit and play in various countries – he was 'living the dream'. But, in 2008, Darren suffered a snapped cruciate and problems with his knees, and although he is still playing local football, his professional career had to come to an end.

Darren was devastated as football was all he knew from such a young age. He had to have four knee operations and it was becoming a daily struggle for him to work and walk, never mind trying to play football!

Darren discovered Forever whilst working at a client's house and soon realised, without knowing the details, that there was a very good opportunity available.

Darren recommended the business to me as he knew I was at a crossroads – I had very little spare time and no work-life balance, and we instantly saw an opportunity to earn (in time) a substantial income alongside a flexible lifestyle.

We signed up and I currently play the lead role whilst Darren shares his product experiences and the opportunity to everyone he meets. So far the business has given us amazing friendships, it's allowed us to set goals and get excited, and we can now start to build a career together and plan for a future we didn't think was possible.

Darren and Charlotte on F15...

Darren found Forever's products to be of great benefit to him and he is now keen to use the products to help him get back to the level of fitness he was pre-injury. Darren and Charlotte

are currently part-way through the *F15* programme. Here is what they have to say:

"*F15* is fantastic and having a programme to follow for diet and exercise is giving me the best chance to get in shape and stay in shape. My motivation to be at a high level of fitness is back and I will reach the goals I've set. Since starting the programme, I've started to see definition and I've lost some weight in the process. If you're doing *F15*, don't give up, dig in and get it done – the end goal is always worth it." – Darren Dunning

"Being a keen sportsperson myself but having struggled to get back into a regular fitness regime, the structure of *F15*, along with the brilliant workout videos that Forever produced, has given me the kick and the support I needed to get back on track." – Charlotte Hawes

THE POWER OF ALOE VERA



Did you know that aloe vera has been praised for centuries for its beneficial properties?

Aloe vera, or Aloe Barbadensis Miller, is one of around 300 species of aloe worldwide. Although it looks like a cactus, it's actually a succulent, part of the lily family, and related to onions, garlic and asparagus. About four species of aloe are known to be nutritionally valuable to humans and animals, but Barbadensis Miller – the species used by Forever – is by far the most powerful.

Aloe was popular in ancient Egyptian times and is believed to have been used as far back as 2,200 BC. Legend has it that Aristotle advised Alexander the Great to conquer the Island of Socotra to acquire its famed aloe supply to treat his wounded soldiers. And another legend tells us that Queen Cleopatra

used aloe to keep her skin soft and beautiful. In recent years it has become increasingly popular as a modern health and skincare ingredient in the UK.

Aloe vera is believed to help support immune function and skin health, it's praised for its cleansing and purifying properties, and it's an ideal digestive aid since it can help support gastrointestinal health.

Forever proudly uses the aloe gel, not the sap. There's little evidence of any health benefits from aloe vera sap, which forms the bitter part of the leaf, but the inner gel is thought to be the most beneficial part – the higher the percentage found in products, the

better! Fortunately, *Forever Aloe Vera Gel* is over 95% stabilised aloe gel!

Aloe vera is at the heart of everything Forever does, and the way we treat the aloe plants gives a good indication of the values that run throughout the entire business. First, the aloe leaves are carefully handpicked, then, so that the gel's unique properties remain intact, the aloe is processed within a few hours. Once the gel's been removed from the leaves, the leftover rind is put back into the soil to work as a natural fertiliser. The gel then goes through Forever's patented stabilisation process before other ingredients are added to make beautiful and effective products.

Did you know?



You can also access a selection of 'All About Aloe' videos on Forever's YouTube channel (youtube.com/flpukltd). Discover what Advisory Board members David Urch and Dr Peter Atherton have to say about how Forever utilises this amazing plant.



"...the global aloe vera market is predicted to reach \$728 million by 2021."

– Expert Market Research

Why is this important?

According to a press release* based on a report from Expert Market Research, the global aloe vera market is predicted to reach \$728 million by 2021. The market has been growing at a healthy pace for the past decade and much of its success is down to the benefits experienced by consumers as they use aloe-based skincare and drink aloe-based gels or beverages. The report also states that "...a number of scientific studies conducted by various institutes regarding the benefits of aloe vera has also built up the confidence in consumers about the usage of aloe vera products..." These statistics are very encouraging to our industry and we look forward to seeing how the nation's growing love for aloe impact you and your business over the coming years. We always knew that aloe was an amazing plant, but it's exciting to see that consumers are also recognising that it can play an essential role in their daily routine.

*You can read the original press release at www.openpr.com/news/407335/Global-Aloe-Vera-Gel-Market-to-Reach-US-728-Million-by-2021.html

How can these findings help your business?

One of the most exciting findings from the report was that it showed Forever as one of the key companies responsible for the growth within the global aloe vera market. Expert Market Research states that "Forever Living Products represented the largest global producer of aloe vera products", and we know that, because of the purity of aloe used in our products, we are market leaders in the aloe industry. It's brilliant to know that the majority of aloe consumers are receiving the very best in quality and purity; products designed to help them look better and feel better!

It's important that you promote this information with your customers as it is one of the factors that distinguishes Forever from its competitors. One way you can do this is by sharing content found in the Forever Blog. The Forever Blog features a lot of content that reflects the power of aloe vera, including a piece

that references the data uncovered by Expert Market Research, and there are also other topics that may be of interest to your customers or prospects that you can share to help generate

sales. You can access the Forever Blog on the consumer-facing side of foreverknowledge.info and every blog post can be shared on social simply by clicking the social icons near the end of the post.

Did you know?

"[Future Marketing Insights] FMI maintains a positive long-term outlook on the global aloe vera extracts market, estimating global revenues to surpass US\$3.3 billion by 2026. Volume-wise, the global aloe vera extracts market is anticipated to expand at 7.4% CAGR through 2026." – *prurgent.com***

What products contain the most aloe?

Many Forever products contain aloe vera, but there are some products that contain a higher percentage and are therefore particularly competitive in the industry. These are the products we suggest you push when promoting the benefits of aloe to consumers:



A WORTHY COMMITMENT



Assistant Manager //
Alexandra McCue



Sponsors //
Bethan Dando



Favourite product //
Aloe BB Crème

I came out of school with a D as my highest GCSE and I was incapable of committing to even one year of college. At sixteen I went straight into an office administration role, but I only lasted a week! I picked myself up and tried again and landed a customer service role. This time six months went by, but then I was in the same situation, booted out for the better of the company! This pattern lasted for the years that followed.

I have dyslexia, ADHD and I've suffered with depression for a number of years. I can articulate and hold a good conversation so I don't often come across like someone diagnosed with dyslexia, but I've always struggled to stay on task. I get distracted easily and time slips through my fingers. Writing is difficult and takes me a long time, and to concentrate on something is really hard work for me. These things, along with terrible time-keeping and a worse attitude, put a strain on me progressing in life.

When I was twenty-two I decided I was better suited to self-employment. I entered a modelling competition and for the first time I knew what I wanted. I moved to London to pursue it properly and through the jobs I received I met some incredible people, gained great experience and it was something I could

pick up when I wanted. Unfortunately I just didn't have the drive to push myself so I ended up returning to the office. After a year and a half I had had enough; I was tired and underpaid and I was also slipping into deeper depression.

I went to Bethan as a shell of my former self. For the first time in three years I was ready to listen to her. I had no idea if I could do it and I lacked self-belief, but I had nothing to lose. I wanted to learn and see if the business could do all the things it promised.

The more I worked the business and developed myself as a person, the more obvious it became that I had to make some serious life choices. In the space of a week I left my relationship, my home, a mortgage, the city, attended a funeral, and I helped my Nan through depression. Forever became a focus away from

everything else, and I put all my efforts into helping, advising and guiding my team. My upline's advice and dedication to me and my team kept me strong and excited, and I absolutely adore where my life is headed. I chose to believe the impossible was possible and now I'm proud to say I've found something I can, and will, commit to.



FOREVER WEBSTORE: IT'S FOR SERIOUS BUSINESS...



Timon Colegrove from Forever Webstore, shares why Forever Business Owners should tap into this crucial platform...

We are all exposed to several thousand advertisements every day – can you remember one from yesterday? Not easy is it? And this is the challenge we as business owners face. So how do you make your Forever business stand out?

In today's 'noisy' digital world, we all suffer from information overload – too many emails, texts, tweets, Instagram posts, and notifications. How do you cut through all this noise to make your business stand out?

The good news is that you already have a head-start. Forever is already such a strong brand, but it's crucial that your business captures and reflects the prestige and great reputation of the Forever brand in all your marketing touches. For those new to marketing, a marketing touch is used to describe every interaction someone experiences with a brand – maybe they see a postcard advertisement, receive an email or tweet, pick up a leaflet, or are given a business card. But here's the challenge: according to the marketing 'rule of seven', someone needs to receive on average seven touches before they engage with a brand.

That's a tall order for all of us in business, but this is where the Forever Webstore can come to your aid.

At Forever Webstore you will find a vast selection of promotional literature and business marketing products needed to support your Forever business. Webstore will allow you to reflect the strong Forever brand in all your business marketing materials; from simple stationery like business cards through to promotional items such as leaflets, brochures and 'point of sale' pull-up banners. The best bit is, you can personalise most of the printed items with your name and contact details so there is no need to stick a label on the back like an afterthought. Your full details will be professionally printed on the marketing piece, and each piece of collateral will have been expertly designed and approved by Forever Head Office to ensure it remains on-brand, looking smart, business-like and completely in-keeping with the excellence of Forever.

Of course, there's always the question of why print something when we can connect someone with it digitally. It's simple: we all need to adopt a multi-channel approach

when connecting with people. This means it's not just all about tweets, emails, phoning, sending out leaflets or handing out a business card; it's a combination of all these channels – multi-channel marketing! A piece of print is visual, you can't switch it off and it represents you in your absence as well as in your presence. According to the UK Direct Mail Association, 78% of people engaging with a piece of print will go online to find out more.

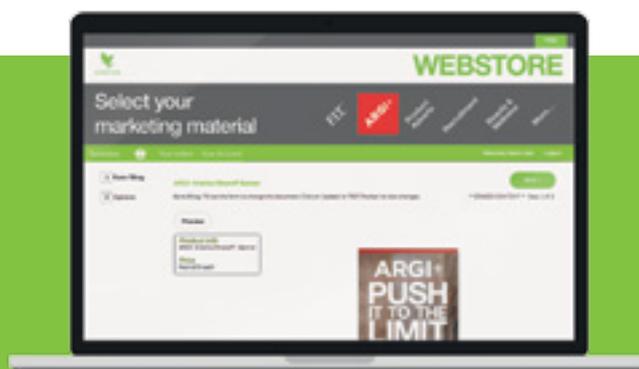
It's a simple process to personalise and order your Forever business marketing collateral, and you should receive all your items in 5-7 working days from the point of order. Once you receive them, don't waste any time before distributing them to your customers and prospects – you'll then be well on the way to engaging with your audience and exposing them to the seven marketing touches required to generate a sale.

– **Timon Colegrove, Forever Webstore**



Top literature items found on Forever Webstore:

- 1 Forever one-to-one / Business Presentation slides** – You can purchase professionally-printed versions of these slides that come displayed in a ready-bound presenting case. This means you can easily share the information with prospects at one-to-one meetings or at product launch parties.
- 2 Recruitment and product adverts** – Forever Head Office has designed some compliant, on-brand and professional-looking adverts for you to use and personalise with your details. You can buy these in A3 (pack of 10) or A5 (pack of 100) and a range of different designs are available for you to choose from.
- 3 Sports & Weight Management** – There is a whole range of Sports & Weight Management marketing material available on Forever Webstore and all items have recently been re-branded to reflect the new brochure (not available on Forever Webstore). Additional items you can purchase include a variety of posters and leaflets, product-specific order forms and pull-up banners.
- 4 F.I.T. Exhibition Pack** – If you're keen to push the new Forever F.I.T. product range then make sure you get your hands on the F.I.T. Exhibition Pack. This pack contains banners, posters and flyers and is certain to make you look like an expert at your next event.
- 5 Why Forever?** – This flyer is an excellent prospecting tool and offers a brief insight into Forever and the business opportunity; it highlights the top reasons why people should join Forever.
- 6 Animals & Aloe Vera** – This leaflet has recently been redesigned and is perfect for customers who want to know more about how Forever products can benefit their pets.



How to access Forever Webstore:

To access Forever Webstore, simply go to <http://forever.webstore.uk.com>. Registration is free and all you need to do is set yourself up with an account by filling in a few quick details on the form displayed. Access is instant, so once logged in, all of the literature available is listed on the menu to the left; this can be filtered by the categories across the top or by using the search feature.

Once you have selected the products you would like, and personalised them if you want to print your details on the literature (a preview will display on items with this facility), simply add them to your basket and follow the checkout process to complete your order.

If you have any problems logging in, navigating the site or placing orders, *please email support@webstore.uk.com or call 01865 853 629* and one of the team will be on hand to offer support. Forever Webstore also exhibit at Success Express.

forever.webstore.uk.com

“I’m not young and ordering online can be a real chore for me, but surprisingly I worked my way through Forever Webstore simply. I think I may have had one blip of understanding, but when I contacted the site it was sorted instantly. Delivery was swift, the products are wonderful and look smart, and I’ve been able to use them with confidence everywhere. Having my personal details incorporated is great as it looks much more professional than labels.”

Babs Seymour, Forever Business Owner (Manager)



TRAINING AND EVENTS IN 2017

We want you all to become successful and established Forever Business Owners with businesses built on strong foundations and principles. Head Office therefore offers a selection of training sessions that will allow you to develop your business and product knowledge. These sessions are led by top Forever Business Owners and other experts in the field. Product trainings are led by one of our specialist Advisory Board members which means the trainer also comes with a wealth of knowledge, and years of experience and qualifications in the field.

Here is a quick guide to some of the trainings to attend in 2017...

Aloe Vera and Animal Care

Seminar leader: David Urch

Dr David Urch is a qualified veterinarian and farmer. He has been a Forever Business Owner since the mid-nineties and is currently a Soaring Manager. David has been using aloe vera in his veterinary work since 1996 and his understanding of animal care is outstanding.

This full-day seminar examines the role of herbs, aloe vera and bee pollen and the benefits these ingredients can have on animals. Discover the science behind various bodily functions so that you can fully understand why certain ingredients carry benefits, and find out how you can safely use Forever products on your pets.

Tapping into this product knowledge will open you up to a whole new market sector and it'll add a whole new dimension to some of Forever's most popular products.

Tickets cost £35 online or £39 from Order Line.* Lunch is included in this price.

*Forever reserves the right to adjust ticket prices if necessary.



Supplement Seminar

Seminar leader: Louise Riley

Louise holds various qualifications in nutrition and has been a Forever Business Owner since 1995. Her knowledge of Forever's supplements is second to none, and she is able to explain all the science behind different ingredients and processes in a way that will help give you a better understanding as to which supplements you should promote to different customers.

According to the Global Wellness Institute, the wellness market is currently worth \$3.4 trillion. This is an essential market that Forever Business Owners are able to take full advantage of, but it's important that you equip yourself with the correct product knowledge first. This full-day training will cover an in-depth review of all Forever's supplements, how to recommend the right supplement to customers, and how to grow your business in the supplement market.

Tickets cost £38 online or £42 from Order Line. Lunch is included in this price along with a beautiful resource pack which includes a detailed workbook and mini supplement-focused information cards that you can share with prospects.





Sports and Weight Management

Seminar leader: Louise Riley

Louise can also use her nutrition background to help you develop your knowledge of the Forever F.I.T. programme and the other sports-related products. The sports and weight management market sector is now worth \$276.5 billion and it's still on the rise. This is an extremely lucrative industry that all FBOs have access to, but a greater understanding of Forever's range and its role in this industry is essential for effective business-building.

Tickets cost £38 online or £42 from Order Line. Lunch is included in this price along with a useful resource pack which includes a detailed workbook and mini sports-and-weight-focused information cards that you can share with prospects.

Success Express

Success Express is a superb opportunity for you to celebrate and network with thousands of Forever Business Owners from across the UK, but it is also an event that allows Head Office the chance to formally acknowledge all of your hard work. The trainings on offer are delivered by some of the top FBOs in the business and we promise that you'll leave inspired, refreshed and raring to go! Book your place today.

Success Express occurs numerous times throughout the year in both England and Scotland. The Scottish events are currently one day and the England-based events take place over two.

Tickets cost £30 for one day and £50* for the entire weekend.

"When I started my business I was told that, alongside activity, I should do three things: listen to trainings, attend Business Presentations and never miss Success Express. I did exactly that and after attending Success Express my business immediately soared; this is because I implemented what I'd learned! If you're looking for the secret ingredient to success, you will find it at Success Express. I will NEVER miss one, EVER!" – Emma Cooper, Sapphire Manager

*England only



Business Presentation

The Forever Business Presentation (BP) is held regularly across over forty locations in the UK. They are run by local Forever Business Owners, overseen by the Area Development Directors (ADD), and they are fantastic environments where Forever Business Owners are known to regularly impart wisdom and advice as they share their experiences in Forever.

The BP is a free event and the ideal place to bring prospects since it illustrates some of the benefits Forever can offer. It also shares the Forever story, how Forever was founded, the company's values and the foundation on which it is built. An outline of how the Forever Marketing Plan works is also imparted, along with general product information and a breakdown of case credits, incentives and income.

Although each of the area BPs will operate slightly differently, most will allow regular attendees to get up and speak and share their experience or insight into the business. Your local BP is therefore an excellent way to build up confidence and practice public speaking.

New Flagship BP Dates

LONDON

Cumberland Hotel, Ocean Room, Great Cumberland Place, London, W1H 7DL. **Reg** 7.30pm. **Prompt Start** 8pm with Jayne Leach and guests. February 27, March 6, 13, 20, 27

WARWICK

Longbridge Manor, Longbridge, Warwick, CV34 6RB. **Reg** 7.30pm. **Prompt Start** 8pm with Natalie Heeley and guests. February 22, March 1, 8, 15, 22, 29

MANCHESTER

Village Urban Resort, Ashton Under Lyne, Manchester, OL7 0LY. **Reg** 7.30pm. **Prompt Start** 8pm with Lisa Prescott and guests. February 22, March 1, 8, 15, 22, 29

NEWPORT

Coldra Court Hotel, Newport, NP18 2LX. **Reg** 7pm. **Prompt Start** 7.30pm with Emma Cooper and Julianna Beavan. February 23, March 2, 9, 16, 23, 30



First Steps to Manager

Forever's official First Steps to Manager training is a programme based on the original First Steps to Manager manual. The manual has been available for several years and breaks down all the essential stages needed in order to get your business off the ground. Many top Forever Business Owners have adhered to the structures and processes outlined in this manual and through following its guide their business has flourished. This training will therefore help Forever Business Owners to grasp the power of Forever's Marketing Plan and the structures shared within the First Steps to Manager manual.

First Steps to Manager, or FSTM, has been created for Forever Business Owners by Forever Business Owners. In fact, this training has been devised by some of Forever UK's most successful network marketers. This training has also been designed so that all Forever Business Owners can confidently deliver its contents. This means that you can also help to train your team members to this fundamental position. The training slides are available for download on foreverknowledge.info.

First Steps to Manager is a ticketed event and tickets cost £20 as the training includes a copy of the manual.



FLP.Social

FLP.Social is a social media management platform for Forever Business Owners. It has tons of awesome features specifically designed to help grow your Forever business. This training will cover the reason behind why the dashboard was created, how to create an account, and how to work through the 'three steps to success'. You'll learn how to post using 'suggested content', how to use the 'content research' feature, and how to effectively use the 'visual composer' to create beautiful, professional-looking images attached to engaging posts. For more information, please visit foreverknowledge.info.



Accountancy

Forever has built a strong relationship with both DSL and PRB Accounting and we highly recommend that you attend this session. This half day training is a great way to learn good practice and an opportunity to build confidence and peace of mind in your business. The workshop will cover trading style, book-keeping, year-end accounts, self-assessment, VAT and National Insurance.

This is a free training. Turn to page 29 for more information.



HOW TO BOOK

Tickets for all these events (except Business Presentations and the First Steps to Manager training) can be purchased via foreveruktickets.co.uk or by following the Events Tickets link on foreverknowledge.info. Please be aware that tickets are discounted when booked online. The ticketing system will generate an e-ticket which all attendees must print and bring to the event. Admittance will not be given without a valid e-ticket. Please turn to page 29 for upcoming product and business training dates.

Please note: Additional dates and trainings may be added throughout the year at various locations. Notifications of new event details can be found via the Forever Newsletter and on foreverknowledge.info.

Business Presentations and First Steps to Manager:

The Business Presentation (BP) is not ticketed but some BPs do require you to book a place in advance. First Steps to Manager (FSTM) is ticketed and tickets cost £20 as the training includes the FSTM manual. Please refer to the events calendar in the What's On? section of foreverknowledge.info or turn to pages 30-34 for further information on attending your local BP or FSTM.

Get your hands on one of our new, free, Events and Training Guides. Available today from Head Office and Product Centres.



THE ROAD TO RALLY

Some would say the destination is what makes Global Rally so special. With past locations like the pristine sands of Waikiki Beach in Hawaii, the storeyed, cobblestone streets of London, Singapore's exotic cityscape and Johannesburg's culture, people and heart, it's not hard to see why!

Even considering these magnificent places around the world, we think there's something that makes Global Rally even more magical – being in a room with thousands of like-minded, motivated and successful people that feel like family. YOU, our FBOs, are what make our events so powerful!

Executive Global Leadership Team member Jayne Leach has said before that Global Rally is where you "experience the heartbeat of Forever".

Each year we say that Global Rally is an "experience like no other" because of the unique locations, trainings, entertainment, activities, energy and culture our FBOs

are exposed to. No two events are ever the same. Qualifiers are electrified with specialised trainings from Forever executives and leaders, they are the first to learn about new products and have the opportunity to network with people from all over the world. We truly wish that everyone could be there to experience Global Rally and to feel the impact that it can have on their business!

HOW TO QUALIFY...

There are eight qualification levels for Global Rally ranging from 1,500 case credits all the way up to 20,000. Each level rewards qualifiers with more time at the event, more activities and

more spending cash on site. So, if you manage to achieve at least 1,500CC (1.5K) in one calendar year (1st January – 31st December) you will qualify for this incredible incentive. If you don't hit the 1,500CC target but you qualify for Chairman's Bonus instead, you will also secure a place at Rally.

The qualification period for Global Rally 2017 has now closed and we are pleased to announce that the following UK Forever Business Owners will be heading off to Dubai this April. This is a significant achievement and we are so proud of you all.

Turn over to find out who qualified...

CONGRATULATIONS!

CHAIRMAN'S BONUS QUALIFIERS >1.5K

Susan & Michael Hughes	CB	Fiona Ives	CB	Becky & Adrian Burman	CB	Marie Palak	CB	Hannah Godfrey	CB
Helen & Gary Masters	CB	Bethan Mansfield	CB	Claire & Gary Massie	CB	Clare Fisher	CB	Michelle Irvine	CB
Vee Perano & Jon Baron	CB	Rebecca & Thomas Leyland	CB	Emma Waite	CB	Rebecca Wilkinson	CB	Andrea Mogg	CB
Kim Penney & Jeremy Hills	CB	Kirsty Wilson	CB	Jackie Bishop	CB	Daisy Jones	CB	Haley Leadbitter	CB
Saranna Jordan	CB	Stephanie Barnsby	CB	Louise Valenti	CB	Rosie & James Fraser	CB	Jennifer Robertson	CB
Louise & Darren Hancox	CB	Beth & Lewis Turner	CB	Louise Walker	CB	Yvonne Cunningham	CB		

1.5K QUALIFIERS

Danielle Lamb	CB	Sara Williams	CB	Clare & Paul Copping		Kate McRae		Mark Watson	
Samantha Fawdry-Jeffries & Mark Jefferies	CB	Rachael & Becky Towers	CB	Rosyth & Phil Cony		Patsy Anne Glover		Rebecca & Matthew Thompson	
Sara & Stewart Harris	CB	Emma Stirk	CB	Katie King		Gemma Russell		John & Jean Burrows	
Verity Gavan	CB	Christina Warr & Sue Hickman	CB	Julie Johnson		Naomi & John Scudamore		Louise Barnacle	
Charlotte & Mark Pridmore	CB	Angela & Andrew Carver	CB	Rod & Jean Hyatt		Laura & Daniel Hern		Acer & Andrew Morgan	
Tracy & Philip Pickles	CB	Rachel Doyle	CB	Mohammed Amil & Shomirun Nessa		Claire Cotton May		Cheska Lawson	
Kyle Burrows	CB	Tamsin James	CB	Susanne & Neil Lewis		Cherry Hornsby		Melanie Brooks	
Katrina & Ross Crawford	CB	Virginia & Simon Harrop	CB	Michele & Adrian Poynter		Megan Anderson		Julia Hallewell	
Sophie Starkey	CB	Julie & Keith Richards	CB	June Forster		Carolyn & Steve Rose		Bridget & James Moore	
Hayley Joseph	CB	Patience Ohikhenana	CB	Jeff & Jean Drew		Maddison Harratt & Stephen Payne		Claire & Steve Howard	
Katherine & Humphrey Gervais	CB	Lucy McClelland Dunn & John Dunn	CB	Paul Scarlett & Patricia Payne		Mina Zahid Hassan & Latifun Nahar		Anna Girstun	
Rachel & Bo Leigh	CB	April-Joy & Lee Serrant	CB	Shareef Ad-Din & Rahela Tafader		Rachel Morgan		Jo Loughlin	
Chelsea & James Daniels	CB	Rebecca Deeley	CB	Nicola & Steven Wilkinson		Amanda & Graham Hilliard			
Michelle & Aaron Walker	CB	Claire Twist	CB	Christine & Craig Chabert		Sylvia Forrest			
Erna Maura & Ioan Herteliu	CB	Claire Toward	CB	Christine & Mike Thompson		Tina Rigg & Deborah Daniels			
Victoria Bari	CB	Uruj & Salim Zahid	CB	Vanessa Rendall		Melissa & Rhys Buckley			
Nicola & Darryl Evans	CB	Joanne Scott	CB	Anna Spencer		Michelle & Tony Beardmore			



CHAIRMAN'S BONUS

CB CHAIRMAN'S BONUS QUALIFIERS

A LITTLE EXTRA...

As if qualifying to travel to a pull-out-all-the-stops luxury destination around the world for an all-expenses-paid trip isn't enough, hundreds of FBOs will also collect Chairman's Bonus cheques at the Rally this year in Dubai.

The Chairman's Bonus programme is an annual incentive that is a bit like Forever's equivalent of a year-end bonus, a thank you from the company for all your hard work during the year! Last year we gave away over \$26 million including a record of three \$1 million cheques!

2.5K QUALIFIERS

Louise Perry CB	Clare Graham CB	Kelly & Ben Colley CB	Deborah Lloyd	Faye Daly & Benjamin Bottomley
Lisa & Michael Williams CB	Ashley & Louise Riley CB	Alison Easter CB	Lynne James	Servander Kaur
Philomena Guandai CB	Michelle & James Stonhill CB	Caroline Strawson CB	Susan Firth	Bill Wood
Rebecca & Stuart Lake CB	Maxine Woodley CB	Lucy & Charles Rodmell CB	Amelia Williams	Mary & Alasdair Barcroft
Samantha Pearce & Andrew Isaacs CB	Andy Waring & Viviane Bernhard CB	Victoria Warren CB	Richard & Swarnika Williams	Tracey & Chris Munro
Abigail & Aarran Horne CB	Anna Terry CB	Lindsey Jackson & Mike Butterworth CB	Hazel & Peter Kemble	Jaime Cayzer
Nicola & Ian Liggins CB	Camilla & Jonathan Ulysses CB	Cora Mckeown & Daniel Hawkins CB	Helen West & Paul Allender	Mandy Lagden
Chris & Alan Goldsbrough CB	Lucy Waterworth CB	Kate & Mark Hindley	Gemma & Paul Davies	Cecilia Bratenius
Lauren Fenton CB	Olubukunola & Edmund Oluonye CB	Tina Gillies	Nathalie Marie Walker	Zoe Mallett & Nicolas Guinot
Fiona & Dale Isard CB	Zoe Stuart & Chris Thompson CB	Kelle Gargaro	Peter & Ellen Atherton	Birgitta & David Stevenson
Claire & Paul Barradell CB	Laura & Bruce Reihana CB	Ann & Richard Hayes	Paul Brown	

5K QUALIFIERS

Adam May CB	Louise Mackenzie CB	Claire & Keith Spencer CB	Diana & Geoff Page CB	Philippa & Robert Symes CB
Natalie Valenti & David McKellar CB	Lisa Prescott CB	Gemma Easdon & Gary Grehan CB	Debbie & Martin Nwangwa CB	Janice & Peter Whittaker

7.5K QUALIFIERS

Julianna Beavan CB	Angela Loughran CB
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WHILE ON THE ROAD...

Setting your sights on the global incentives is definitely worthwhile, but it's important to remember that other incentives have been designed as pit-stops along the way. Forever2Drive, 100 Club and the Network Professional Incentive Pin (NPIP) are designed to award those who have built businesses on grounded foundations, those who are dedicated to building and developing a team, and those who are hitting monthly CC targets through effective retailing. Achieving each level of these incentives will help ensure your business remains healthy, strong and on target to reaching other incentives such as Global Rally and Chairman's Bonus, plus the rewards you get along the way are pretty incredible! Don't miss out, find out how to qualify for each incentive on foreverknowledge.info (Events > Incentives).

10K QUALIFIERS

Emma & Shaun Cooper CB

12.5K QUALIFIERS

Natalie Heeley CB	Jayne Leach & John Curtis CB
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GET SET FOR 2018

On 1st January 2017 we entered the new qualifying period for Global Rally 2018, and while we haven't announced the destination yet, we can tell you it's somewhere you won't want to miss! The Chairman's Bonus qualification period also renewed at the beginning of January so now is the time to step your business up a gear and add both Global Rally and Chairman's Bonus to your goal board. We look forward to seeing you next year!



FOREVER VIP CLUB

The Forever VIP Club is an exclusive annual members-only club for the highest achievers in Forever UK. Becoming a Forever VIP is an acknowledgement of the qualifier's hard work and commitment and recognises them as an elite performer in the business.

VIP LEVELS AND BENEFITS

VIP GOLD

Qualify for VIP by qualifying for Chairman's Bonus, EMR or by being a first time Global Rally qualifier.

THE BENEFITS:



VIP welcome pack



VIP welcome party



Dedicated VIP liaison



Priority communications regarding Forever updates and developments



Access to an exclusive, closed, VIP Facebook group



Priority email and product enquiry responses



VIP priority Success Express ticket collection and entry lane



VIP priority Product Order Point access at Success Express events



Reporting services and incentive tracking

VIP PLATINUM

Qualify for VIP for two consecutive years.

THE BENEFITS: VIP GOLD PLUS:



Option to submit speaker recommendations for Success Express events



VIP priority email order processing



VIP priority application processing

VIP BLACK

Qualify for VIP for three or more consecutive years. UK GLT members will automatically qualify for VIP Black.

THE BENEFITS: VIP PLATINUM PLUS:



Guidance with team incentives and recruitment campaigns



VIP 'Virtual PA' for Global Rally and Eagle Managers' Retreat enquiries



Congratulations to everyone who newly qualified for VIP in 2017. Your hard work has certainly paid off and we thank you for being such an influence in the Forever world.

VIP GOLD QUALIFIERS

Haley Leadbitter

Helen West & Paul Allender

Karina Warman

Rachel Morgan

VIP PLATINUM QUALIFIERS

Abigail Hicks

Deborah Bullen

Joanne Douglas

Melissa Zakarian
& Jordan Carver

Aimee & John McCall

Di Wilson & Conrad Fox

Joanne Phillipson

Alexis & Stephen Miller

Donna Lears

Joanne Robinson

Michelle & Tony Beardmore

Alison Lester

Emma Payne &

Joanne Scott

Michelle & Michael Elwell

Amanda & Billy Pratt

Marcus Vatsaloo

Jordana Bullough

Michelle Irvine

Amanda Fryer

Emma Sinclair

Jordanna Booth

Natasha Edwards

Amy Rennie

Emma Stirk

Julia Fearon

Natasha Mason

Andrea Mogg

Emma L Wilson

Julie Johnson

Nichola & David O'Neill

Anna Johnstone

Faye Dougan

Julie & Neil Shepherd

Nicola Forsyth

April-Joy & Lee Serrant

Felicity Danby

Kate McRae

Nicola & Neil Walters

Ariane & Nicholas Evans

Figen Gemal

Katharine Ward

Nina & Scott Berry

Ashley Jane Smith

Gemma & Martin Murray

Katie & Marc Taylor

Nina & Howell Rees

Becky & Adrian Burman

Gemma Russell

Katrina & Ross Crawford

Patience Mugawazi

Brittany Carver
& Jamie Thorpe

Georgia Beynon

Kay Baker

Philippa Williams

Georgina Graham

Kerrie Davies

Rachael & Becky Towers

Carol-Ann Evans

Georgina Kingham

Kerry Cave

Rachel Porritt

Carrie-Anne Doyle

Gillian & John Jones

Kyle Burrows

Rachel Doyle

Catherine Robson

Gina Willis

Laurel Graham

Rachel Holme

Cathryn Ambrose

Hannah Godfrey

Leigh & Grahame Howes

Rachel McKenna

Ceri Jenkins

Hayley Mills

Lesley & Phillip Edgar

Rachel Tunney

Charlene Machin

Helen Arnold

Lila & Kevin Brewer

Rachel Wealleans

Charlotte Boodle

Holly & Christian Griffin

Lindsay Hamberg

Razia & Ashfaq Mohammed

Claire Davies

Jackie & David Bishop

Lisa Baldock

Rebecca & Thomas Leyland

Claire Hallett-Walsh

Jacky Isitt

Lisa Hall

Rebecca
& Emille Henderson

Claire Lisa Roper

Jade Berriman

Lisa McCormick

Rebecca Wilkinson

Claire & Lee Powell

Jade Wortley

Louise Docherty

Rosie & James Fraser

Claire Mathers

Janette Selby

Louise Valenti

Sally Cassidy

Claire Nelson

Jenna Trowell

Louise Walker

Samantha Cameron

Claire Toward

Jennifer & Matthew Hardie

Lucy Waterworth

Sara Woodman

Claire Twist

Jennifer Robertson

Lynsey McInally

Scarlett Baker

Clare Fisher

Jo Loughlin

Mandy Bewicke

Sophie Starkey

Daisy Jones

Jo Warman

Marie Palak

Susan Cook

Danielle Hobson

Joanna & Tim Elis

Marief Murphy

VIP PLATINUM QUALIFIERS (CONTINUED)

Terri-Anne Godfrey	Tracy & Steven Ridgley	Victoria Owen & Tom Cox	Zehra Hayden
Tina & Russell Fogg	Verity Gavan	Yvette Laister	Zoe Perry
Tina Rigg & Deborah Daniels	Victoria Beardmore	Yvonne Cunningham	

VIP BLACK QUALIFIERS

Abigail & Aarran Horne	Danielle & Ali Booali	Kirsty Wilson	Rachel & Bo Leigh
Adam May	Danielle Lamb	Laura & Bruce Reihana	Rachel & Nick Walton
Alison & Gary Easter	David Adams	Laura & Carl Bentley	Rebecca & Matthew Thompson
Andrea & Jonathan Taylor Cummings	Debbie & Martin Nwangwa	Lauren Fenton	Rebecca & Stuart Lake
Andy Waring & Viviane Bernhard	Diana & Geoff Page	Lindsey Jackson & Michael Butterworth	Rebecca Deeley
Angela & Andrew Carver	Emma & Shaun Cooper	Lisa & Michael Williams	Rizwana & Suhel Dalal
Angela Loughran	Emma Lazarus-Stockdale & Ian Stockdale	Lisa Prescott	Samantha Fawdry-Jeffries & Mark Jefferies
Ann & Edward Shorthouse	Emma Waite	Louise & Darren Hancox	Samantha Pearce & Andrew Isaacs
Anna Terry	Erna Maura & Ioan Herteliu	Louise Chatterton-Crane	Samantha Webb & Marco Micciche
Ashley & Louise Riley	Fiona & Dale Isard	Louise Mackenzie	Sara & Stewart Harris
Audrey Paterson & Alistair Moyes	Fiona Ives	Louise Perry	Sara Williams
Beth & Lewis Turner	Gemma Easdon & Gary Grehan	Lucy & Charles Rodmell	Sarah Montgomery & Claudio Solano
Bethan Mansfield	Hayley Joseph	Lucy McClelland Dunn & John Dunn	Saranna Jordan
Birgitta & David Stevenson	Helen & Gary Masters	Maxine Woodley	Sophie Rollin
Bridget & James Moore	Helyn & Craig Tarr	Melissa & Rhys Buckley	Stephanie Barnsby
Camilla & Jonathan Ulysses	Huw & Janette Harries	Michelle & Aaron Walker	Susan & Michael Hughes
Caroline Strawson	Janice & Peter Whittaker	Michelle & James Stonhill	Tamsin James
Charlotte & Mark Pridmore	Jayne Leach & John Curtis	Natalie Heeley	Tracey & Chris Munro
Chelsea & James Daniels	Jessica & Benjamin Day	Natalie Tilsley	Tracy & Philip Pickles
Cheska Lawson	Julianna Beavan	Natalie Valenti & David McKellar	Uruj & Salim Zahid
Chris & Alan Goldsbrough	Julie & Keith Richards	Nicola & Darryl Evans	Vee Perano & Jon Baron
Christina Warr & Sue Hickman	Katherine & Humphrey Gervais	Nicola & Steven Wilkinson	Vicki & Gareth King
Claire & Alex Friend	Katie & Jim Bridge	Nicola Haskett	Victoria Bari
Claire & Dean Walker	Katie Featherby	Nicola Liggins & Ian Liggins	Victoria Warren
Claire & Gary Massie	Kay Montandon & David Thomas	Olubukunola & Edmund Oluonye	Virginia & Simon Harrop
Claire & Keith Spencer	Kelly & Ben Colley	Patience Ohikhena	Zoe Mallett & Nicolas Guinot
Claire & Paul Barradell	Kelly & David Best	Philippa Guard	Zoe Stuart & Chris Thompson
Clare Graham	Kelly Hobbs	Philippa & Robert Symes	
Cora McKeown & Daniel Hawkins	Kim Penney & Jeremy Hills	Philomena Guandai	
	Kirsten & Daniel White	Rachel & Ben Brookes	

MORE THAN A JOB



Senior Manager //
Bethan Dando



Sponsor //
Julianna Beavan



Favourite product //
Sonya Skincare Collection

Bethan wanted more from her working life but as a young mum she found it difficult to progress. Then she discovered Forever...

In 2011, at the age of twenty-one, I was a single mum to my little boy Tyler who was two years old, and I was working full-time for a large retail chain. I dropped out of college at nineteen when I became pregnant and two years later I was feeling like I hadn't fulfilled my potential. Retail became something I was good at and even though I adored being a mum, I didn't want to be just another young mum in the system.

There was never anything wrong with my life; I had great friends and family, and a job that paid a wage that paid my bills, but there was always something missing – I just didn't know what! My bosses were amazing but working full-time had no flexibility for me as a mum with a young child, and I really struggled to pay for childcare costs. I was working for the pride of being able to say I was, but I had no money once everything was paid. I had no qualifications other than my GCSEs, and no real life experiences. Even if I did want to do something else, I didn't know where to start, but that's when Forever found me. I saw a chance to shine

and earn a corporate income with full training and support, so I jumped.

For the past six years I have built a global business and a corporate income that surpasses anything I could have ever imagined. My Forever income has allowed me to privately educate my eldest, travel the world, drive dream cars, have our dream wedding, and it's given us time to have two more children: Miles, one, and we have another on the way! I love being a stay-at-home mum, but I also love that I don't have to sacrifice a career to do that.

I have spent the last few years building myself up, something I know is invaluable, and although I have a lot of friends who are sceptical, once I talk people through the Marketing Plan and the stability of the company, even if it isn't right for them, they seem to come around.

I started this business as a baby and have become someone I'm truly proud of. Forever will never just be a job for me, and the people I work with will never just be people I work with; Forever is my life, and I will always be passionate about sharing this opportunity.



"For the past six years I have built a global business and a corporate income that surpasses anything I could have ever imagined."

AWARDS

Recognising Forever's top performers...

Sponsor of the Month Jan 2017

This incentive is awarded to the FBO who sponsors the most new people during the month. This incentive is important as sponsoring and developing new FBOs is the cornerstone of building a thriving and successful business.

1 Michelle & James Stonhill

2 Cherry Hornsby

3 Claire Thomas

Retailer of the Month Jan 2017

This is awarded to the FBO with the most retail sales. It is important as it promotes developing a regular customer base which is an essential part of building a successful business.

1 Alison Lester

2 Christopher Standfield

3 Stephanie Evans

Alison and Gary Easter // Area Development Directors for Area 250



Top Area Jan 2017

Top Area is judged on sales against target, new FBOs signing up and moving up the Marketing Plan, building team spirit and creating an environment for success.

1 Area 250 London

2 Area 10 Southern Central England

3 Area 160 South West England

100 CLUB

When you build a strong business based on networking, it's easy to achieve 100CCs in personal and non-Manager business.

Obtain this over three consecutive months, and you'll obtain admission into Forever's exclusive 100 Club along with access to some fantastic incentives.



100 CLUB QUALIFIERS JANUARY 2016

Find out more www.foreverknowledge.info

LEVEL 4

Lucy Waterworth

LEVEL 5

Louise Mackenzie
Lisa Prescott

THE TOP 20...

January 2017

Business-Builders

This incentive is based on achieving the highest total business, and sponsoring at least one Assistant Supervisor during the month.

1	Natalie Heeley
2	Julianna Beavan
3	Adam May
4	Lisa Prescott
5	Louise Mackenzie
6	Claire & Keith Spencer
7	Gemma Easdon & Gary Grehan
8	Natalie Valenti & David McKellar
9	Diana & Geoff Page
10	Louise Perry
11	Philippa & Robert Symes
12	Rebecca & Stuart Lake
13	Lisa & Michael Williams
14	Chris & Alan Goldsbrough
15	Nicola & Ian Liggins
16	Lynne James
17	Michelle & James Stonhill
18	Lauren Fenton
19	Hazel & Peter Kemble
20	Claire & Paul Barradell

Non-Manager Business-Builders

This incentive is based upon achieving the highest non-Manager business and sponsoring at least one Assistant Supervisor during the month.

1	Lisa Prescott
2	Michelle & James Stonhill
3	Louise Mackenzie
4	Lucy Waterworth
5	Natalie Valenti & David McKellar
6	Caroline Strawson
7	Diana & Geoff Page
8	Lisa & Michael Williams
9	Philippa Williams
10	Lindsey Jackson & Michael Butterworth
11	Tina Rigg & Deborah Daniels
12	Cherry Hornsby
13	Zoe Stuart & Chris Thompson
14	Katrina & Ross Crawford
15	Gemma Easdon & Gary Grehan
16	Claire & Keith Spencer
17	Kyle Burrows
18	Jo Loughlin
19	Charlotte & Mark Pridmore
20	Clare & Paul Copping

PROMOTIONS

Each month, Forever recognises those of you who have moved through a level of the Marketing Plan. These move-ups are for December 2016:

Senior Managers and sponsors

James & Alison Bush
Jane Birchenough

**Iulian-Corneliu
& Viorica-Florica Miron**
Angelina Rotaru

Managers and sponsors

Doru Maliia
Iulian-Corneliu
& Viorica-Florica Miron

Alexandra Taverner
Danielle Hobson

Adrian Craciun
Doru Maliia

Andrea Pearson
James & Alison Bush

Aimee Jeffries
Jill-Marie Shepherd

Assistant Managers and sponsors

Sarah Masters
Helen & Gary Masters

Sarah Hetherington
Jolene Smith

Allison Dodds
Tracey Wilson

Natalie Joseph-Lowry
Maxine Gabrielle

Jolene Smith
Joanne Douglas

Tracey Wilson
Sarah Hetherington

Maxine Gabrielle
Daisy Jones

Hayley Rutherford
Lianne Truscott

Supervisors

Liz Smethurst	Charlotte Taylor	Michelle Rain	Clara King	Lewis Hinds
Paula Skyrme	Harpreet Sandher	Philippa Salvoni	Hannah Crossley	Joanna Urciuoli
Elaine Penney	Jane Welham	Angela Cartmell	Karen Hannon	Fatma Albayrak
Emelia Mann	John Farrall	Jasmine Pritchard	Dominika Uterfrancova	Claudia Craciun
Wendy Richardson	Samantha Worsfield	Ailsa Sinclair	Wendy Darroch	Giedrus Kalinauskas
Iulia Rodica Pascu	Ruth Bartram	Gillian Holmes	Alison Griffith	
Melissa Sherwin-Gill	Edrees Ahmed	Stephanie Thomas	Suzanne Lebbos Vizzard	
Michael Bishop	^Ukasz Dunkel	Sarah Kay	Paula Howie	
Adrienn Balog	Samantha Russell	Evelyn Kibirige	Eszter Nagy	

FOREVER TRAININGS

Product and business trainings are important for your own personal development and the growth of your business. Invest in yourself by booking your place on these core trainings today.

FOREVER SPOTLIGHT

Mastering Success Roadshow

We are so excited to welcome you to this iconic 1940's venue which traditionally hosts UK world film premieres. The venue boasts leopard print seats, exclusive seating for the Royal Family, and carries with it magnificent memories and moments of stardom. What better place to host Forever's first Mastering Success Roadshow? Join us for this comprehensive day's training led by members of the UKGLT and leading Forever speakers.

22nd April at Odeon Leicester Square, London
10am-4pm (with a scheduled lunch break)

Supplement training with Louise Riley

Dates:

26th February at University of Stirling, Airthrey Rd, Stirling FK9 4LA*
4th March at Milton Keynes Product Centre, MK7 8LF
 All sessions will run 10am-5pm.

Tickets: **£38** online or **£42** from order line.
 Lunch and resources are included in the ticket price.

*Scotland only:
 Lunch not included so please bring your own. Ticket price £30 online or £32 from Order Line.

Sports and Weight Management workshop with Louise Riley

Dates:

12th March at Holiday Inn, Deane Gate Avenue, Taunton, Somerset, TA1 2UA*
 All sessions will run 10am-5pm.

Tickets: **£38** online or **£42** from order line.
 Lunch and resources are included in the ticket price.

*Taunton only:
 Lunch not included so please bring your own. Ticket price £30 online or £32 from Order Line.

Aloe Vera and Animal Care seminar with Dr David Urch

Dates:

23rd February at London Product Centre, SW6 3BN
15th March at Longbridge Manor, Warwick, CV34 6RB
25th March at Milton Keynes Product Centre, MK7 8LF
 All sessions will run 10am-5pm.

Tickets: **£35** online or **£39** from order line.
 Lunch is included in the ticket price.

Accountancy training

This half day training is a great way to learn good practice and an opportunity to build confidence and peace of mind in your business. The workshop will cover trading style, book keeping, year-end accounts, self-assessment, VAT and National Insurance.

Dates:

14th March at Longbridge Manor (DSL Accounting)
29th March at London Product Centre (PRB Accounting)
PRB Accounting sessions will run 11am-1.30pm (10.30am reg). Lunch is not provided. DSL Accounting sessions will run 10am-1.30pm (9.30am reg). Lunch is not provided.

Tickets: **Free**

FLP.Social training

FLP.Social is a social media management platform for Forever Business Owners. This training will cover how to post using 'suggested content', how to use the 'content research' feature, and how to effectively use the 'visual composer' to create beautiful, professional looking images attached to engaging posts.

Dates:

22nd February at Longbridge Manor, Warwick, CV34 6RB
22nd March at Longbridge Manor, Warwick, CV34 6RB

Tickets: **Free**

Success Express events

Success Express is a superb opportunity for you to celebrate and network with thousands of Forever Business Owners from across the UK, but it is also an event that allows Head Office the chance to formally acknowledge all of your hard work. The trainings on offer are delivered by some of the top FBOs in the business and we promise that you'll leave inspired, refreshed and raring to go! Book your place today.

Dates:

18th-19th Feb at NEC, Birmingham
6th May at SECC, Glasgow



Follow the Forever UK Events page on Facebook for more information.

Tickets for all Head Office trainings are available from foreveruktickets.co.uk. For more information on Head Office events, please visit foreverknowledge.info or get a copy of the Events and Training Guide (January – June 2017).



Flagship Business Presentation **FREE** (Business Dress)

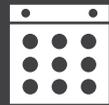


Business Presentation **FREE*** (Business Dress)
*unless otherwise stated



First Steps to Manager training **£20pp** incl. workbook.
This training replaces the Network Skills Training (NST).

You can now find all the latest What's On dates via the What's On app.
Access this tool by visiting *backpack.foreverknowledge.info*.



AREA 10

Southern Central England



AREA DEVELOPMENT DIRECTORS // MAUREEN & ALVIN BLUME

AREA 100

Southern England



AREA DEVELOPMENT DIRECTORS // PAUL & VICTORIA BROWN

AREA PRODUCT CENTRE:

38-39 Sunningdale House,
Caldecotte Lake Drive, Caldecotte Lake Business Park,
Milton Keynes, MK7 8LF

AREA PRODUCT CENTRE OPENING TIMES:

Monday 9.30am – 7pm **Tuesday** 9.30am – 8pm
Wednesday 9.30am – 2pm **Thursday** 9.30am – 10pm
Friday 9.30am – 2pm **Saturday** 9.30am – 2pm

T: 01908 371 666 – Product Centre
T: 01908 271 871 – ADD office
M: 07773 818 652
E: maureen@mblume.co.uk
W: www.foreverknowledge.info

AREA CENTRE

BP Every Thur. **Reg** 7.30pm. **Start** 8pm. **Finish** 9pm
March 2, 9, 16, 23, 30*
*This will be a special BP and recognition evening with cheese
and wine. Special guest Bob Parker. **Start** 7pm. **Finish** 10pm
E: maureen@mblume.co.uk

Supplement training with Louise Riley
March 4 (see page 29)

Accounts and tax training with Chris Whitley-Jones
Start 10.30am. **Finish** 1pm (Free)
March 18
E: maureen@mblume.co.uk

Aloe Vera and Animal Care seminar with Dr David Urch
March 25 (see page 29)

CONTACT INFORMATION:

M: 07976 733 374
E: area100add@gmail.com
W: www.foreverknowledge.info

BASINGSTOKE

at the Hampshire Court Hotel, RG24 8FY
BP Every Wed. **Reg** 7.30pm. **Start** 8pm. **Finish** 9pm
March 1, 8, 15, 22, 29
Contact Claire Green
M: 07827 923 572
E: clairelgreen@flp.com

BOURNEMOUTH

at the Village Hotel, BH7 7DZ
BP Every Tue. **Reg** 7.30pm. **Start** 8pm. **Finish** 9pm
March 7, 14, 21, 28
Contact Jennie Stone
M: 07951 111 668

EASTLEIGH

at the Holiday Inn, SO50 9PG
BP Every Thur. **Reg** 7.30pm. **Start** 8pm. **Finish** 9pm
March 2, 9, 16, 23, 30
Contact Peter & Diane Moore
M: 07979 612 374

AREA 110

Midlands

AREA DEVELOPMENT DIRECTORS // ALAN & SUE MATTHEWMAN



AREA PRODUCT CENTRE:

Longbridge Manor, Warwick, CV34 6RB

See www.foreverknowledge.info for opening times.

T: 01527 854 723 – ADD office

M: 07970 342 310 (Sue) / 07720 301 854 (Alan)

E: midlands@flpuk.net

W: www.foreverknowledge.info

f www.facebook.com/midlands.area

Facebook group – Midlands Distributors Voice

AREA CENTRE **NEW FLAGSHIP BP**

BP Every Wed. **Reg** 7.30pm. **Start** 8pm. **Finish** 9pm

February 22, March 1, 8, 15, 22, 29

E: midlands@flpuk.net

FSTM **Reg** 9.45am. **Start** 10am. **Finish** 4.15pm
March 11

Please book via www.fstm-midlands-mar.eventbrite.com

Contact is Sue Matthewman

E: midlands@flpuk.net

BIRMINGHAM

at the Jurys Inn, 245 Broad Street, B1 2HQ

BP Every Mon. **Reg** 7.30pm. **Start** 8pm. **Finish** 9pm

March 6, 13, 20, 27

Meeting leaders Alan Matthewman & Alison Taylor

E: Sue Matthewman – midlands@flpuk.net

EAST MIDLANDS

at the Best Western Premier Yew Lodge Hotel, Kegworth, DE74 2DF

BP Every Thur. **Reg** 7.30pm. **Start** 8pm. **Finish** 9pm

March 2, 9, 16, 23, 30

Meeting leaders Steve & Lorraine Holden

E: lorraine@nolimitsteam.co.uk or steve@nolimitsteam.co.uk

GLOUCESTERSHIRE

at the Holiday Inn, Crest Way, Barnwood, GL4 3RX

BP Every Tues. **Reg** 7.30pm. **Start** 8pm. **Finish** 9pm

March 7, 14, 21, 28

Meeting leaders Teresa Jones & Sophie Rollin

E: teresa.jones268@btinternet.com

SHROPSHIRE

at the Ramada Telford Ironbridge, Forge Gate, Telford, TF3 4NA

BP 1st and 3rd Tue. **Reg** 7.30pm. **Start** 8pm. **Finish** 9pm

March 7, 21

Meeting leaders Sue Barker & Rebecca Parry

E: sue@freedomgroupforever.com

AREA 140

East Anglia

AREA DEVELOPMENT DIRECTORS // BRIAN THOMPSON & STEPHANIE TAYLOR



CONTACT INFORMATION:

M: 07738 232 896 (Brian) / 07720 583 340 (Stephanie)

E: add140@live.co.uk

W: www.foreverknowledge.info

f www.facebook.com/foreverarea140

CAMBRIDGE

at the Holiday Inn, Lakeview, Bridge Road, Impington, CB24 9PH

BP Alternate Wed. **Reg** 7.45pm. **Start** 8pm. **Finish** 9pm

March 8, 22

Contact Alan & Janet Tiplady

M: 07713 099 546

CHELMSFORD

at the Ivy Hill Hotel, Writtle Road, Margaretting, Chelmsford, Essex, CM4 0EH

BP Alternate Tue. **Reg** 7.45pm. **Start** 8pm. **Finish** 9pm

March 7, 21

Contact Sally Hargraves

M: 07940 893 045

IPSWICH

at the Holiday Inn, Orwell, The Havens, IP3 9SJ

BP Alternate Tue. **Reg** 7.45pm. **Start** 8pm. **Finish** 9pm

March 14, 28

Contact Nicola Masterson

M: 07852 476 092

LINCOLN

at the Bentley Hotel, Newark Road, LN6 9NH

BP Every Wed. **Reg** 7.30pm. **Start** 8pm. **Finish** 9pm

March 1, 8, 15, 22, 29

Contact Ginny Harrop

M: 07931 584 234

PETERBOROUGH

at the Orton Hall Hotel, The Village, PE2 7DN

BP Alternate Tue. **Reg** 7.45pm. **Start** 8pm. **Finish** 9pm

March 7, 21

Contact Maxine Woodley

M: 07854 059 738

AREA 160

South West England

CONTACT INFORMATION:

W: www.foreverknowledge.info

f www.facebook.com/area160southwest

BRISTOL

at the Holiday Inn Bristol, Filton, BS16 1QX

BP Alternate Wed. **Reg** 7.30pm. **Start** 8pm. **Finish** 9pm

March 1, 15, 29

Contact Rebecca Lightfoot

E: aloe_rebecca@yahoo.co.uk

EXETER

at Jury's Inn, Western Way, Exeter, EX1 2DB

BP + **Training** First Wed of every month. **Training** 7pm. **BP** 8pm

March 1 (Guests free. FBOs £3)

Contact Cherry Hornsby or Simon Hall

E: cherryhornsby@hotmail.co.uk

E: simonhall1962@googlemail.com

TAUNTON

at Taunton Exchange House. The Crescent, Taunton TA1 4EB

BP + **Training** Second Thurs of every month. **Training** 7pm. **BP** 7:30pm

March 9 (Guests free. FBOs £3)

Contact Cherry Hornsby, Simon Hall or Janet Newis

E: cherryhornsby@hotmail.co.uk

E: simonhall1962@googlemail.com

E: jnewis@sky.com

SAINT AUSTELL

at Roche Cornwall Victoria Inn Roche, Saint Austell, PL26 8LQ

BP + **Training** Third Wed of every month. **Training** 7pm. **BP** 8pm

March 15 (Guests free. FBOs £3)

Contact Cherry Hornsby or Simon Hall

E: cherryhornsby@hotmail.co.uk

E: simonhall1962@googlemail.com

PLYMOUTH

at Futures Inn, Plymouth International Business Park,

1 William Prance Road, Plymouth, PL5 5ZD

BP + **Training** Last Wed of every month. **Training** 7pm. **BP** 8pm

March 29

Contact Cherry Hornsby or Simon Hall

E: cherryhornsby@hotmail.co.uk

E: simonhall1962@googlemail.com

AREA 170

North



AREA DEVELOPMENT DIRECTORS // KEVIN & YVONNE JAMES

CONTACT INFORMATION:

M: 07775 866 698 (Kevin)

07780 677 746 (Yvonne)

E: Bookings: area170@flpuk.net

Enquiries: north@flpuk.net

SOUTH LEEDS

at the Village Urban Resort,

Leeds South, Capitol Boulevard, Tingley, LS27 0TS

BP Every Wed. **Start** 8pm. **Finish** 9pm

March 1, 8, 15, 22, 29

No need to book.

MANCHESTER **NEW FLAGSHIP BP**

at The Village Hotel, Pamir Drive, Ashton-under-Lyne, OL7 0PG

BP Every Wed. **Start** 8pm. **Finish** 9pm

February 22, March 1, 8, 15, 22, 29

Contact Lisa Prescott

E: lisaprescott@flp.com

NEWCASTLE

at the Marriott Hotel, Metro Centre, Gateshead, NE11 9XF

BP Every Tues. **Start** 8pm. **Finish** 9pm

March 7, 14, 21, 28

Contact Lucy McClelland Dunn

E: lucy@flp.com

SHEFFIELD

at The Source Skills Academy, S9 1EA

BP Alternate Tue. **Start** 7.30pm. **Finish** 8.30pm

March 14, 28

Contacts Sue Hickman & Christina Warr

M: 07712 193 397 (Sue)

M: 07941 026 874 (Christina)

YORK

at the Mercure York Fairfield Manor,

Skipton Road, Skelton, YO30 1XW

BP Alternate Tue. **Start** 8pm. **Finish** 9pm

March 7, 21

Contact Rachel Parker

M: 07926 592 127

AREA 180

Scotland

CONTACT INFORMATION:

W: www.foreverknowledge.info

f www.facebook.com/area180foreverscotland

EDINBURGH

at the Edinburgh Marriott, EH12 8NF

BP Alternate Tue. **Reg** 7.30pm. **Start** 8pm. **Finish** 9pm

March 7, 21

Contact Ron Currie

T: 01389 761 311

GLASGOW

at the Village Hotel, 7 Festival Gate, Pacific Quay, Glasgow, G51 1DB

BP Alternate Mon. **Reg** 7.30pm. **Start** 8pm. **Finish** 9pm

March 13, 27

Contact Ron Currie

T: 01389 761 311

AYRSHIRE

at the Gailes Hotel, Irvine, KA11 5AE

BP First Wed of every month. **Reg** 7.30pm. **Start** 8pm. **Finish** 9pm

March 1

Contact Vivienne Forbes

M: 07885 978 961

E: forever.vivs@gmail.com

AREA 190

Wales



AREA DEVELOPMENT DIRECTORS // HUW & JANETTE HARRIES

CONTACT INFORMATION:

M: 07734 778 276

E: wales@flpuk.net

W: www.foreverknowledge.info

NEWPORT **NEW FLAGSHIP BP**

at Coldra Court (formerly the Hilton) Hotel, Newport, NP18 2LX

BP Every Thur. **Reg** 7pm. **Start** 7.30pm. **Finish** 8.30pm

February 23, March 2*, 9, 16, 23, 30

Contact: Janette Harries

M: 07734 778 276

*This will be followed by a special social recognition event.

Special guest Bob Parker. **Start** 9pm. **Finish** 10pm

SWANSEA

at the Village Hotel, SA1 8QY

BP Alternate Tues. **Reg** 7.00pm. **Start** 7.30pm. **Finish** 8.30pm

March 7, 21

Contact Alison Jones

M: 07734 168 193

WREXHAM

at Rossett Hall Hotel, Chester Road, Wrexham, LL12 0DE

BP **Reg** 7pm. **Start** 7.30pm. **Finish** 8.30pm

February 27*

*This will be followed by a special social recognition event with special guest Bob Parker. **Start** 9pm. **Finish** 10pm

at the Ramada Plaza Hotel, LL13 7YH

BP Every Mon. **Reg** 7pm. **Start** 7.30pm. **Finish** 8.30pm

March 6, 13, 20, 27

Contact Ian Stockdale

M: 07725 555 715

If you have a guest attending any of the Welsh Business Presentations and you cannot be there in person, please text or call our meeting leaders to arrange to welcome them for you.

For more information, please visit either the **Area 190** page on the foreverknowledge.info website, or join the **Area 190** Wales group on Facebook.

AREA 210

South East

CONTACT INFORMATION:

W: www.foreverknowledge.info

BRIGHTON

at The Hub, Varley Park, Coldean Lane, BN1 9GR

BP Every Thur. **Reg** 7.30pm. **Start** 8pm. **Finish** 9pm

March 2, 9, 16, 23, 30

Contact Alison Blake

M: 07791 184 451

E: alison@synergyglobal.org.uk

ASHFORD

Garden/Courtyard Suite, Ashford international Hotel, Simone Weil Ave, TN24 8UX

FBO Training. Every Wed. Start 7pm. Finish 7.45pm

BP Every Wed. **Reg** 7.45pm. **Start** 8pm. **Finish** 9pm

March 1, 8, 15, 22, 29

Contact Rachel Leigh

M: 07739 734 566

E: rachel-foreverleigh@outlook.com

AREA 250

London



AREA DEVELOPMENT DIRECTORS //
ALISON & GARY EASTER

AREA PRODUCT CENTRE:

Alexander House, 14-16 Peterborough Road, Fulham, SW6 3BN

AREA PRODUCT CENTRE OPENING TIMES:

Opening times:

Monday to Thursday 11am – 4pm & 6pm – 10pm

Friday 11am – 2pm, **Saturday & Sunday** 12 noon – 5pm

M: 07711 421 038

f www.facebook.com/foreverlondon

AREA CENTRE

BP Every Tues. **Reg** 11.30am. **Start** 12pm. **Finish** 1pm (Child-friendly)

March 7, 14, 21, 28

No need to book.

BP Every Wed. **Reg** 7pm. **Start** 7.30pm. **Finish** 8.30pm

March 1, 8, 15, 22, 29

No need to book.

Masterclass with guest speaker Andy Waring

Reg 9.30am. **Start** 10am. **Finish** 4.30pm

March 12

Please book via <http://londonmasterclass12march.eventbrite.co.uk>

BRENT CROSS

at the Holiday Inn, Tiling Road, NW2 1LP

BP Every Tues. **Reg** 7.30pm. **Start** 8pm. **Finish** 9pm

March 7, 14, 21, 28

Contact Vee Perano

M: 07957 718 659 (No need to book)

COBHAM

at the Hilton, 7 Seven Hills Road South, KT11 1EW

BP Every Tues. **Reg** 7pm. **Start** 7.30pm. **Finish** 8.30pm

March 7, 14, 21, 28

Contact Mick and Marise Webb

M: 07931 760 884 (No need to book)

CROYDON

at the Croydon Park Hotel, 7 Altyre Road, CR9 5AA

BP Every Thur. **Reg** 7pm. **Start** 7.30pm. **Finish** 8.30pm

March 2, 9, 16, 23, 30

Contact Steph Barnsby or Kelly Hobbs

M: 07806 944 289 (Steph)

M: 07921 864 102 (Kelly)

(No need to book)

ENFIELD

at the Dugdale Centre, Thomas Hardy House, 39 London Road, EN2 6DS

BP Every Thur. **Reg** 7pm. **Start** 7.30pm. **Finish** 8.30pm

March 2, 9, 16, 23, 30

Contact Erna and John Herteliu

M: 07980 742 405 (No need to book)

MARBLE ARCH **NEW FLAGSHIP BP**

at The Cumberland Hotel, Great Cumberland Place, W1H 7DL

BP Every Mon, **Reg** 7.30pm. **Start** 8pm. **Finish** 9pm

February 27, March 6, 13, 20, 27

Contact Patience Ohikhena

M: 07951 455 075 (No need to book)

STRATFORD

at Boardman House, 64 Broadway, E15 1NT

BP Every Tues. **Reg** 6.30pm. **Start** 7pm. **Finish** 8pm

March 7, 14, 21, 28

BP Every Thur. **Reg** 11.30am. **Start** 12pm. **Finish** 1pm (Child-friendly)

March 2, 9, 16, 23, 30

Contact Philomena Guandai

M: 07852 591 074 (No need to book)

FOREVER NEWS

Your monthly update February 2017



FOREVER BLOG

The Forever Blog, found on the consumer-facing side of foreverknowledge.info, is frequently updated and contains a variety of useful content that Forever Business Owners can share with consumers and prospects to help generate interest in Forever's products and the business opportunity. Posts can easily be shared on social media and many include interesting statistics about the aloe industry and network marketing, while other articles adopt a lighter feel focusing on lifestyle topics that relate to Forever's campaigns or product lines. Why don't you get sharing with your contacts today and see where the discussion leads to?

DIGITAL PLATFORMS GUIDE

'A Guide to Forever's Digital Platforms' is a booklet intended to guide you through the various Forever sites. It contains information and how-to guides on foreverliving.com, foreverknowledge.info, FLP360° and FLP.Social. The guide is available to view digitally and can be downloaded from foreverknowledge.info (Business > Getting Started > Digital Platforms Guide).



2017 EVENTS UPDATE

Having received feedback from our FBOs, Forever UK Head Office has made the decision to revisit the format of our two-day Success Express events throughout 2017. Success Express events that fall on a Saturday will continue to be filled with a combination of trainings, recognitions, campaign and product launches, exhibitors, the Product Order Point and so much more. However, in order to provide our FBOs with even more relevant and high quality training, Success Express events in 2017 that fall on Sundays will adopt a slightly different format. Sundays will revolve around 'Training for Success' and the core focus of the day will be carefully chosen each time to maximise business success. For upcoming event dates, get your hands on one of our new, free, Events and Training Guides (available from Head Office, Product Centres and BPs), or visit foreverknowledge.info > Events. Spaces are filling fast, so make sure you book your tickets today via foreveruktickets.co.uk to avoid disappointment.



PRODUCT UPDATES

Following the announcement made on 5th January about the EU legislation that now requires methylisothiazolinone (MIT) to be removed from all 'leave on' skincare products, a small number of Forever products will have to be reformulated. Forever is working hard on new formulations but some products may be out of stock for a short period of time. MIT is not considered to be harmful, but it has been banned due to increased incidences of allergies in some users.

Since 11th February 2017, products containing MIT are no longer permitted to be sold in the UK and the following Forever products currently cannot be purchased or sold (until further notice):

- **Aloe Heat Lotion**
- **Aloe Sunscreen**
- **Aloe Sunscreen Spray**
- **Sonya Aloe Deep Moisturizing Cream**
- **Aloe Fleur de Jouvence**
- **Firming Day Lotion**
- **Recovering Night Creme**
- **Rehydrating Toner**
- **Gentleman's Pride**
- **Relaxation Massage Lotion**
- **Aroma Spa Collection**

The affected products have also been removed from some of Forever's product packs; this includes the *Business Owner Box* and the *Touch of Forever Combination Pack*. The changes outlined below came into effect on **1st February 2017**.

Business Owner Box

Product Code: 80 | CC: 1.082 | Price: £199.75

The *Business Owner Box* can only be purchased by new Forever Business Owners and only if ordered when they first sign up to the business. *Aloe Heat Lotion* has been replaced with *Aloe Shave* until further notice.

Touch of Forever Combination Pack

Product Code: 01 | CC: 2.00 | Novus Customer Price: £334.93 | Wholesale Price: £277.23

Aloe Sunscreen, *Gentleman's Pride* and *Aloe Heat Lotion* have been removed from the pack until further notice. These items have been replaced with *Aloe Lotion*, *Aloe Shave*, *Joost* (Blueberry Acai Lemon) and *Forever Pro X2* (chocolate).

For any questions relating to MIT, please contact productenquiries@flpuk.net.

CHAIRMAN'S BONUS

DON'T MISS OUT ON THE
ULTIMATE INCENTIVE



Find out how to qualify for 2018
on foreverknowledge.info



FOREVER